

Smart Smoothies Branding Guide

Headline 1

Capucine Basic

Headline 2

Informa Pro Bold Condensed

Subhead 1

Boomania Bold 12/14

Subhead 2

Informa Pro 12/14

Subhead 2

Capucine Black Italic 12/14

Bookmania Body Body Text 1

Bookmania 10/14 Elementum facilisis leo vel fringilla est ullamcorper. Consectetur adipiscing elit pellentesque habitant morbi tristique senectus et.

Dio tempor orci dapibus ultrices in

Bookmania Body Text style 1—3 lines Drop Cap

Bookmania Pro 10/14 Elementum facilisis leo vel fringilla est ullamcorper. Consectetur adipiscing elit pellentesque habitant morbi tristique senectus et. Vitae purus faucibus ornare suspendisse sed. Ultricies tristique nulla aliquet enim tortor at auctor. Venenatis tellus in metus vulputate eu scelerisque felis.

Dio tempor orci dapibus ultrices in iaculis nunc. Cum sociis natoque penatibus et. Ut faucibus pulvinar elementum integer enim neque volutpat

Informa Body Text 2

Inform Pro Regular 10/14 Elementum facilisis leo vel fringilla est ullamcorper. Consectetur adipiscing elit pellentesque habitant morbi tristique senectus et. Vitae purus faucibus ornare suspendisse sed.

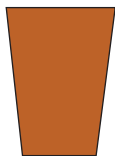
Informa Body Text style 2— 3 lines Drop Cap

Sinforma Pro Regular 10/14 Elementum facilisis leo vel fringilla est ullamcorper. Consectetur adipiscing elit pellentesque habitant morbi tristique senectus et. Vitae purus faucibus ornare suspendisse sed. Ultricies tristique nulla aliquet enim tortor at auctor. Venenatis tellus in metus vulputate eu scelerisque felis. Odio tempor orci dapibus ultrices in iaculis nunc.

Ultricies tristique nulla aliquet enim tortor at auctor. Venenatis tellus in

Cum sociis natoque penatibus et. Ut faucibus pulvinar elementum integer enim neque volutpat ac tincidunt. Purus non enim praesent elementum

Brand Colors



R189, G98, B40
#BC4600
C20, M70, Y100, K8



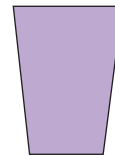
R244, G165, B29
#FA9900
C2, M40, Y100, K0



R248, G208, B14
#F7D600
C3, M16, Y100, K0



R139, G193, B63
#7DFA00
C51, M2, Y100, K0



R190, G170, B210
#C2ABFF
C24, M33, Y0, K0



R35, G22, B60
#23163C
C0, M0, Y0, K100